

Community Support – Reading & District Sunday League

For the third season running, STAR will provide support for the three cup competitions of the Reading and District Sunday League. The RDSL has operated for over 50 years but like many adult male leagues is seeing a decline in participation. One cause of this is the increased costs of participating that have to be borne by players.

Unlike the professional game success can make the situation worse! The RDSL runs three cup competitions, The Tilehurst Charity Cup, Industrial Cup and the John Lusted Cup. The semi-finalists have to bear the additional costs of playing on a neutral ground and fees for the match officials. This takes the gloss off reaching the semi-finals for many participants. RDSL itself customarily covers the expenses of holding the finals from the entry fees charged to its clubs.

STAR is pleased to be able to cover the expenses for the semi-finals and finals (one of which is usually held at the MadStad). This will allow the RDSL to lower their competition entry fees for all competing clubs and have a direct benefit to all twelve semi-finalists.

STAR's sponsorship is recognised in RSDL's new website for their Directory and Information, which can be found here: -

<https://www.rdsl-football.co.uk>

